

Site Usage

19,495 Visits

Previous: 13,414 (45.33%)

54,750 Pageviews

Previous: 36,336 (50.68%)

2.81 Pages/Visit

Previous: 2.71 (3.68%)

47.98% Bounce Rate

Previous: 49.18% (-2.45%)

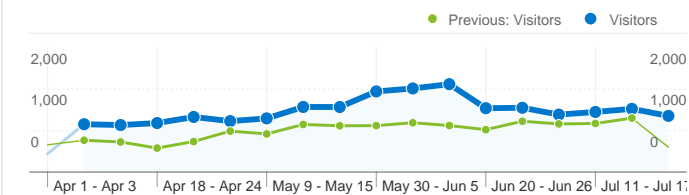
00:02:33 Avg. Time on Site

Previous: 00:02:31 (1.48%)

76.96% % New Visits

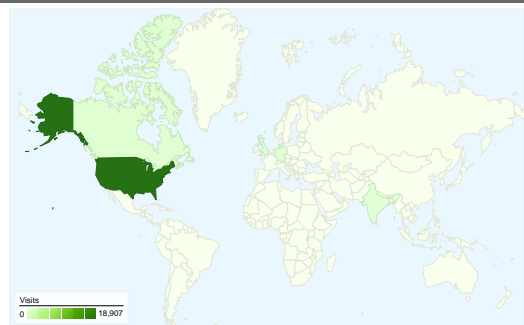
Previous: 76.69% (0.36%)

Visitors Overview

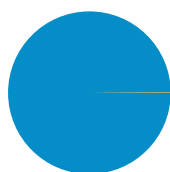


Visitors
15,759

Map Overlay

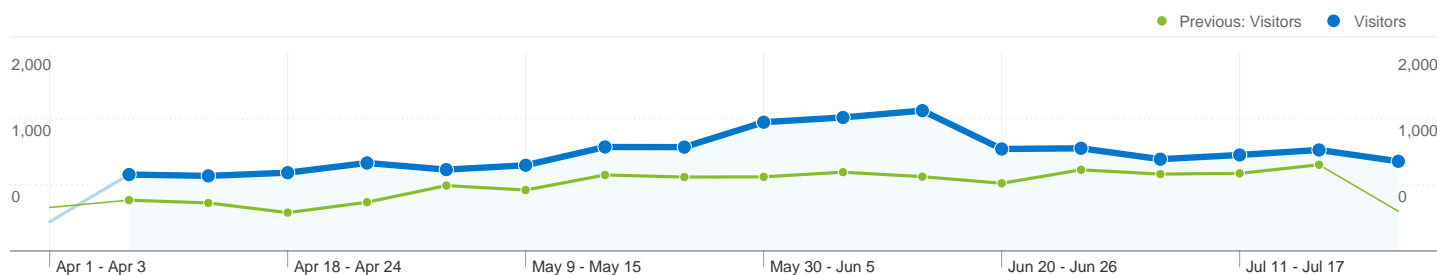


Traffic Sources Overview



- Direct Traffic**
19,466.00 (99.85%)
- Search Engines**
18.00 (0.09%)
- Referring Sites**
11.00 (0.06%)

Top Content		
Page	Pageviews	% visits
/Twin_Falls_Chamber_of_Commerce//Home_files/widget1_mark		
Apr 1, 2010 - Jul 31, 2010	16,011	29.24%
Dec 1, 2009 - Mar 31, 2010	12,329	33.93%
% Change	29.86%	-13.81%
/Twin_Falls_Chamber_of_Commerce//TravelGuide_files/widget2		
Apr 1, 2010 - Jul 31, 2010	5,443	9.94%
Dec 1, 2009 - Mar 31, 2010	3,087	8.50%
% Change	76.32%	17.02%
/Twin_Falls_Chamber_of_Commerce//Directory_files/widget2_m		
Apr 1, 2010 - Jul 31, 2010	4,811	8.79%
Dec 1, 2009 - Mar 31, 2010	4,285	11.79%
% Change	12.28%	-25.49%
/Twin_Falls_Chamber_of_Commerce//Calendar_files/widget2_m		
Apr 1, 2010 - Jul 31, 2010	2,399	4.38%
Dec 1, 2009 - Mar 31, 2010	1,481	4.08%
% Change	61.99%	7.50%
/Twin_Falls_Chamber_of_Commerce//Snake_River_Canyon_Ja		
Apr 1, 2010 - Jul 31, 2010	2,285	4.17%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%



15,759 people visited this site

19,495 Visits

Previous: 13,414 (45.33%)

15,759 Absolute Unique Visitors

Previous: 10,757 (46.50%)

54,750 Pageviews

Previous: 36,336 (50.68%)

2.81 Average Pageviews

Previous: 2.71 (3.68%)

00:02:33 Time on Site

Previous: 00:02:31 (1.48%)

47.98% Bounce Rate

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76.96% New Visits

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Technical Profile

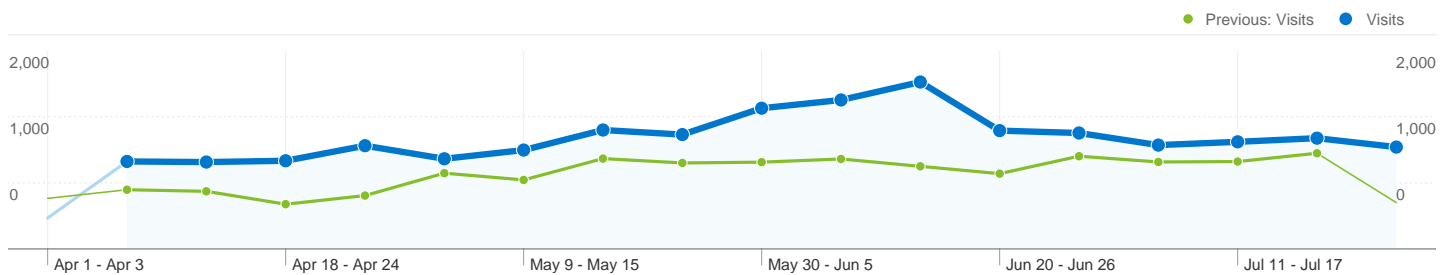
Browser			Connection Speed		
Visits	% visits		Visits	% visits	
Internet Explorer			Cable		
Apr 1, 2010 - Jul 31, 2010	12,906	66.20%	Apr 1, 2010 - Jul 31, 2010	6,363	32.64%
Dec 1, 2009 - Mar 31, 2010	9,234	68.84%	Dec 1, 2009 - Mar 31, 2010	4,626	34.49%
% Change	39.77%	-3.83%	% Change	37.55%	-5.36%
Firefox			Unknown		
Apr 1, 2010 - Jul 31, 2010	3,968	20.35%	Apr 1, 2010 - Jul 31, 2010	5,534	28.39%
Dec 1, 2009 - Mar 31, 2010	2,806	20.92%	Dec 1, 2009 - Mar 31, 2010	4,348	32.41%
% Change	41.41%	-2.70%	% Change	27.28%	-12.42%

Safari		
Apr 1, 2010 - Jul 31, 2010	1,648	8.45%
Dec 1, 2009 - Mar 31, 2010	863	6.43%
% Change	90.96%	31.40%
Chrome		
Apr 1, 2010 - Jul 31, 2010	832	4.27%
Dec 1, 2009 - Mar 31, 2010	429	3.20%
% Change	93.94%	33.44%
Mozilla Compatible Agent		
Apr 1, 2010 - Jul 31, 2010	40	0.21%
Dec 1, 2009 - Mar 31, 2010	22	0.16%
% Change	81.82%	25.10%

DSL		
Apr 1, 2010 - Jul 31, 2010	5,389	27.64%
Dec 1, 2009 - Mar 31, 2010	3,166	23.60%
% Change	70.21%	17.12%
T1		
Apr 1, 2010 - Jul 31, 2010	1,838	9.43%
Dec 1, 2009 - Mar 31, 2010	999	7.45%
% Change	83.98%	26.59%
Dialup		
Apr 1, 2010 - Jul 31, 2010	249	1.28%
Dec 1, 2009 - Mar 31, 2010	176	1.31%
% Change	41.48%	-2.65%

Traffic Sources Overview

Apr 1, 2010 - Jul 31, 2010
Comparing to: Dec 1, 2009 - Mar 31, 2010



All traffic sources sent a total of 19,495 visits

99.85% Direct Traffic

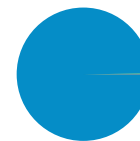
Previous: 99.92% (-0.07%)

0.06% Referring Sites

Previous: 0.07% (-24.31%)

0.09% Search Engines

Previous: 0.01% (1,138.53%)



■ **Direct Traffic**
19,466.00 (99.85%)

■ **Search Engines**
18.00 (0.09%)

■ **Referring Sites**
11.00 (0.06%)

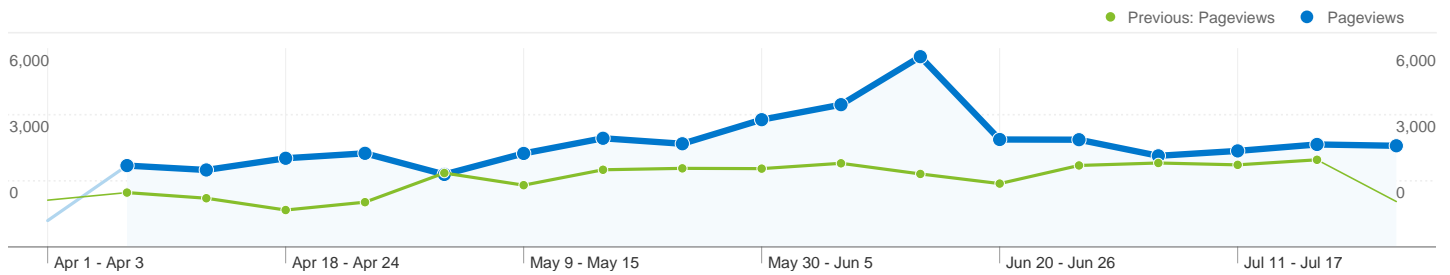
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
Apr 1, 2010 - Jul 31, 2010	19,466	99.85%
Dec 1, 2009 - Mar 31, 2010	13,403	99.92%
% Change	45.24%	-0.07%
google (organic)		
Apr 1, 2010 - Jul 31, 2010	15	0.08%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
bing (organic)		
Apr 1, 2010 - Jul 31, 2010	3	0.02%
Dec 1, 2009 - Mar 31, 2010	1	0.01%
% Change	200.00%	106.42%
livros-e-revistas.golbnet.com (referral)		
Apr 1, 2010 - Jul 31, 2010	2	0.01%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
sweepstakesforager.com (referral)		

Keywords	Visits	% visits
cache:8vr-m8eqrwyj:www.twinfallschamber.com/ twin falls idaho		
Apr 1, 2010 - Jul 31, 2010	8	44.44%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
cache:pvyro_lw9zsj:www.twinfallschamber.com/twin_falls_cham		
Apr 1, 2010 - Jul 31, 2010	3	16.67%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
"www.sleepsolution.com"		
Apr 1, 2010 - Jul 31, 2010	1	5.56%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
cache:8vr-m8eqrwyj:www.twinfallschamber.com/ founding of		
Apr 1, 2010 - Jul 31, 2010	1	5.56%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%
cache:8vr-m8eqrwyj:www.twinfallschamber.com/ twin falls idaho		

Apr 1, 2010 - Jul 31, 2010	2	0.01%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%

Apr 1, 2010 - Jul 31, 2010	1	5.56%
Dec 1, 2009 - Mar 31, 2010	0	0.00%
% Change	100.00%	100.00%

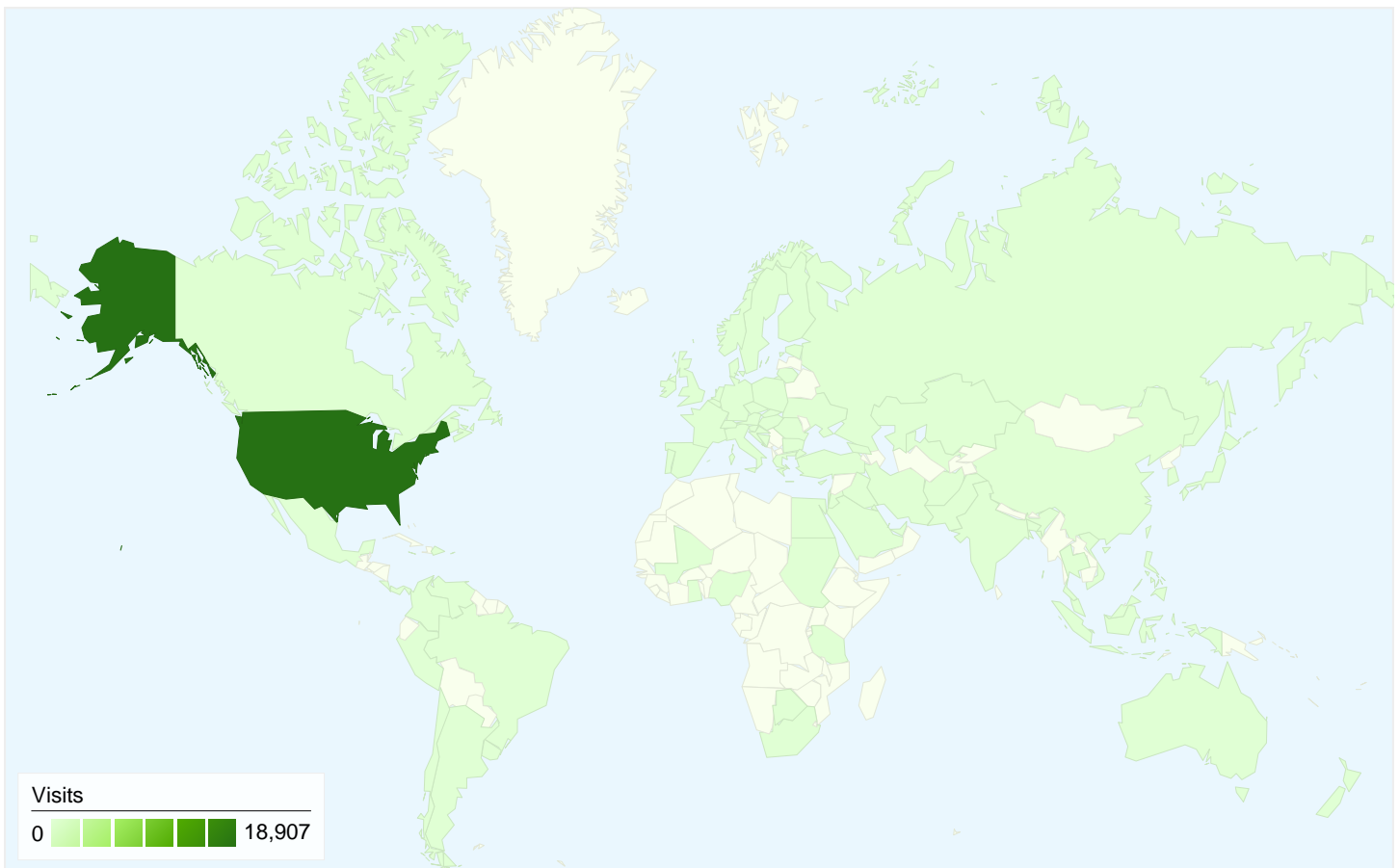


656 pages were viewed a total of 54,750 times

Content Performance

Pageviews 54,750 Previous: 36,336 (50.68%)	Unique Pageviews 41,640 Previous: 27,602 (50.86%)	Avg. Time on Page 00:01:25 Previous: 00:01:28 (-4.10%)	Bounce Rate 47.98% Previous: 49.18% (-2.45%)	% Exit 35.61% Previous: 36.92% (-3.55%)	\$ Index \$0.00 Previous: \$0.00 (0.00%)		
Page		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/Twin_Falls_Chamber_of_Commerce//Home_files/widget1_markup.html							
April 1, 2010 - July 31, 2010		16,011	12,060	00:01:07	37.96%	39.62%	\$0.00
December 1, 2009 - March 31, 2010		12,329	8,960	00:00:59	37.72%	38.94%	\$0.00
% Change		29.86%	34.60%	13.97%	0.64%	1.74%	0.00%
/Twin_Falls_Chamber_of_Commerce//TravelGuide_files/widget2_markup.html							
April 1, 2010 - July 31, 2010		5,443	3,357	00:00:48	23.83%	14.72%	\$0.00
December 1, 2009 - March 31, 2010		3,087	2,099	00:00:43	34.15%	15.74%	\$0.00
% Change		76.32%	59.93%	11.62%	-30.22%	-6.53%	0.00%
/Twin_Falls_Chamber_of_Commerce//Directory_files/widget2_markup.html							
April 1, 2010 - July 31, 2010		4,811	2,878	00:01:59	56.25%	29.52%	\$0.00
December 1, 2009 - March 31, 2010		4,285	2,709	00:02:28	60.66%	34.70%	\$0.00
% Change		12.28%	6.24%	-19.50%	-7.27%	-14.95%	0.00%
/Twin_Falls_Chamber_of_Commerce//Calendar_files/widget2_markup.html							
April 1, 2010 - July 31, 2010		2,399	2,124	00:02:20	84.98%	54.90%	\$0.00
December 1, 2009 - March 31, 2010		1,481	1,281	00:01:52	82.76%	47.06%	\$0.00
% Change		61.99%	65.81%	24.51%	2.69%	16.65%	0.00%
/Twin_Falls_Chamber_of_Commerce//Snake_River_Canyon_Jam_files/widget3_markup.html							

April 1, 2010 - July 31, 2010	2,285	1,819	00:01:23	43.87%	41.58%	\$0.00
December 1, 2009 - March 31, 2010	0	0	00:00:00	0.00%	0.00%	\$0.00
% Change	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
/Twin_Falls_Chamber_of_Commerce//About_Us_files/widget3_markup.html						
April 1, 2010 - July 31, 2010	1,549	1,274	00:00:50	32.35%	23.18%	\$0.00
December 1, 2009 - March 31, 2010	0	0	00:00:00	0.00%	0.00%	\$0.00
% Change	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
/Twin_Falls_Chamber_of_Commerce//Meet_the_Bands_files/widget1_markup.html						
April 1, 2010 - July 31, 2010	1,308	564	00:00:26	29.03%	12.31%	\$0.00
December 1, 2009 - March 31, 2010	0	0	00:00:00	0.00%	0.00%	\$0.00
% Change	100.00%	100.00%	100.00%	100.00%	100.00%	0.00%
/Twin_Falls_Chamber_of_Commerce//Canyon_Crest_files/widget3_markup.html						
April 1, 2010 - July 31, 2010	1,242	1,042	00:02:15	71.44%	71.66%	\$0.00
December 1, 2009 - March 31, 2010	852	726	00:02:22	73.33%	72.77%	\$0.00
% Change	45.77%	43.53%	-4.68%	-2.58%	-1.53%	0.00%
/Twin_Falls_Chamber_of_Commerce//Hotels_files/widget2_markup.html						
April 1, 2010 - July 31, 2010	1,072	670	00:01:24	46.43%	18.56%	\$0.00
December 1, 2009 - March 31, 2010	562	347	00:01:16	20.00%	15.12%	\$0.00
% Change	90.75%	93.08%	10.63%	132.14%	22.74%	0.00%
/Twin_Falls_Chamber_of_Commerce//Schedule_files/widget1_markup.html						
April 1, 2010 - July 31, 2010	1,027	727	00:01:25	57.00%	37.20%	\$0.00
December 1, 2009 - March 31, 2010	9	7	00:00:45	83.33%	66.67%	\$0.00
% Change	11,311.11%	10,285.71%	88.29%	-31.60%	-44.21%	0.00%
1 - 10 of 656						



19,495 visits came from 88 countries/territories

Site Usage

Visits 19,495 Previous: 13,414 (45.33%)	Pages/Visit 2.81 Previous: 2.71 (3.68%)	Avg. Time on Site 00:02:33 Previous: 00:02:31 (1.48%)	% New Visits 77.02% Previous: 76.73% (0.37%)	Bounce Rate 47.98% Previous: 49.18% (-2.45%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
April 1, 2010 - July 31, 2010		18,907	2.83	00:02:35	76.56%	47.54%
December 1, 2009 - March 31, 2010		12,907	2.72	00:02:33	76.14%	48.84%
% Change		46.49%	4.03%	1.55%	0.55%	-2.67%
Canada						
April 1, 2010 - July 31, 2010		160	2.49	00:01:47	97.50%	53.12%
December 1, 2009 - March 31, 2010		127	2.99	00:01:48	95.28%	46.46%
% Change		25.98%	-16.66%	-0.96%	2.33%	14.35%
United Kingdom						
April 1, 2010 - July 31, 2010		40	1.70	00:01:03	92.50%	75.00%

December 1, 2009 - March 31, 2010	50	2.58	00:01:23	90.00%	42.00%
% Change	-20.00%	-34.11%	-24.24%	2.78%	78.57%
Germany					
April 1, 2010 - July 31, 2010	31	1.81	00:01:22	93.55%	67.74%
December 1, 2009 - March 31, 2010	32	3.69	00:03:55	90.62%	46.88%
% Change	-3.12%	-51.01%	-65.28%	3.23%	44.52%
India					
April 1, 2010 - July 31, 2010	26	2.12	00:00:32	96.15%	57.69%
December 1, 2009 - March 31, 2010	38	2.89	00:02:37	78.95%	44.74%
% Change	-31.58%	-26.92%	-79.30%	21.79%	28.96%
Netherlands					
April 1, 2010 - July 31, 2010	26	1.73	00:00:56	92.31%	73.08%
December 1, 2009 - March 31, 2010	12	1.58	00:00:19	100.00%	58.33%
% Change	116.67%	9.31%	199.59%	-7.69%	25.27%
Australia					
April 1, 2010 - July 31, 2010	22	2.59	00:01:10	95.45%	50.00%
December 1, 2009 - March 31, 2010	22	2.23	00:01:35	95.45%	59.09%
% Change	0.00%	16.33%	-25.44%	0.00%	-15.38%
France					
April 1, 2010 - July 31, 2010	19	2.89	00:01:43	94.74%	63.16%
December 1, 2009 - March 31, 2010	21	4.52	00:05:39	80.95%	38.10%
% Change	-9.52%	-36.01%	-69.68%	17.03%	65.79%
Mexico					
April 1, 2010 - July 31, 2010	18	2.83	00:02:07	77.78%	72.22%
December 1, 2009 - March 31, 2010	10	1.70	00:02:58	100.00%	60.00%
% Change	80.00%	66.67%	-28.55%	-22.22%	20.37%
Italy					
April 1, 2010 - July 31, 2010	18	2.39	00:03:04	94.44%	66.67%
December 1, 2009 - March 31, 2010	10	2.00	00:00:31	80.00%	70.00%
% Change	80.00%	19.44%	500.04%	18.06%	-4.76%
1 - 10 of 88					